



**Press Release**

**Contact:** Kathleen Cha, cell 510/463-7394

510/464-7922, [kathleenc@abag.ca.gov](mailto:kathleenc@abag.ca.gov)

Halimah Anderson, 510/464-7986, [halimaha@abag.ca.gov](mailto:halimaha@abag.ca.gov)

October 29, 2014

## **Napa River/Bay Trail Mobile Phone Tour Launch on Sunday, November 2nd, 2014 at 10:30 a.m.**

Oakland, CA... Join the Association of Bay Area Governments (ABAG) for a guided walk launching a new Bay Trail mobile phone audio tour on Sunday, November 2nd, 2014, at the Eucalyptus Staging Area in American Canyon (Eucalyptus Drive and Wetlands Edge Road). The public is invited to come learn about this exciting new way to experience the Bay Trail.

Napa County Regional Park & Open Space District, the City of American Canyon, and the California Department of Fish and Wildlife have partnered with the San Francisco Bay Trail over the past decade to create new public access along the Napa River. Doug McConnell of Convergence Media, former host of Bay Area Backroads, will lead a tour along a 2.5-mile loop trail along the Napa River, where former salt ponds are being restored for wildlife and public access, and wastewater treatment facilities serve as a recreational amenity.

The audio tour is the fourth of four curated Bay Trail mobile phone tours developed by Canogle and Doug McConnell of Convergence Media, funded by the State Coastal Conservancy through an Explore the Coast grant. The tour, which can be accessed by mobile phones using the *Point by Canogle* application, features historic points of interest and curated short stories. The mobile phone audio tour tells stories about wildlife, wetland restoration, and highlights the landscape-scale wetlands restoration happening directly adjacent to the trail.

This event is part of a year-long celebration of the **25<sup>th</sup> Anniversary of the Bay Trail Plan** adoption by ABAG. Other Bay Trail events, openings, and audio tour launches, taking place from May through early November, have been designed to raise awareness of the Bay Trail and its significance as a regional recreation and alternative commute trail, encouraging healthy / active lifestyles and wellness. Bay Trail celebration events are *sponsored by Bay Trail Champion Cargill, Kaiser Permanente, Comcast, Pacific Gas and Electric Company and the San Francisco Foundation*. Find out more about the Bay Trail's 25<sup>th</sup> anniversary at [www.baytrail.org](http://www.baytrail.org) or call (510) 464-7900. \* In the event of rain, this event will be canceled.



### **Bay Trail Background:**

The San Francisco Bay Trail Project, administered by ABAG, is a planned 500-mile walking and bicycling trail. The Bay Trail will encircle the entire San Francisco Bay when completed, linking the shorelines of all nine Bay Area counties, 47 cities, and all seven major toll bridges in the region. Currently, there are 338 miles of completed Bay Trail, which provides scenic and recreation opportunities throughout the Bay Area, and also serves as a commute corridor, connecting commuters throughout the year to transit and Bay Area employers. The Bay Trail offers access to commercial, industrial and residential neighborhoods; points of historic, natural and cultural interest; recreational areas like beaches, marinas, fishing piers, boat launches, and over 130 parks and wildlife preserves totaling 57,000 acres of open space.

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